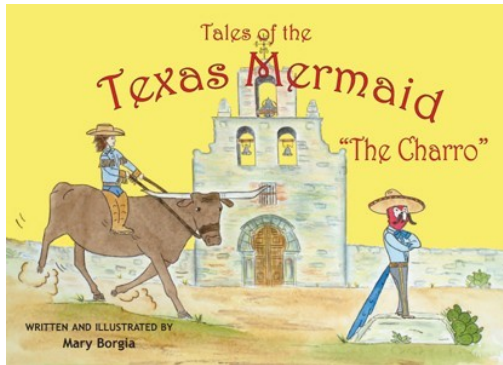


FOR IMMEDIATE RELEASE

Join Us For A Special Celebration...Charro Style!



Price: \$17.95
Publication Date: November 4, 2007
ISBN: 978-09778451-1-8
Page Count: 47 pages
Type: Collectible Quality-Hardcover
Category: Children's Picture Book

San Antonio, Texas, November 4, 2007-Museo Alameda in [Association with the Smithsonian Institution](#) will host the official release celebration of *Tales of the Texas Mermaid "The Charro"* written and illustrated by Mary Borgia. Members of the San Antonio Charro Association will partake in the celebration. Borgia's book and event participants will help bring awareness to the history of the charro.

"*The Charro*" is the second book of the Texas Mermaid children's book series. Learn what happens when the Texas Mermaid's pet parrot is knocked unconscious during a stampede of Texas longhorns and awakes thinking he is a charro.

Event Name: H-E-B Dia de Los Muertos FREE Family Day

Date: Sunday, November 4, 2007

Time: 12:00 pm-5:00 pm

Location: Museo Alameda, [Learning Lounge](#) and the [Tobin Endowment Sculpture Garden](#)

101 S. Santa Rosa St., San Antonio, Texas [78207](#)

Schedule of events:

12:00 pm-1:00 pm Outdoor Public Reception ([Tobin Endowment Sculpture Garden](#)).
[Light or devours and mariachis to entertain.](#)

1:00 pm-1:40 pm [Platica/Talk](#) by Dr. Raul Gaona of the San Antonio Charro Association
([Learning Lounge](#))

1:40 pm-2:20 pm Book reading in English by [author/illustrator](#), Mary Borgia
Book reading in Spanish by Dr. Raul Gaona Jr.
([Learning Lounge](#))

2:30 pm-5:00 pm Mary Borgia will sign "*The Boot*" and "*The Charro*"
President of the San Antonio Charro Association, Rodrigo Gaona,

will sign the dedication page of "*The Charro*"
During outdoor reception, light or devours will be served and
are too mariachis will entertain. (Changed this because the acoustics
live for indoor entertainment.)
During book signing ropers will entertain and members of the girls
riding team will assist and answer questions.
(Learning Lounge)

For more information please call (210) 270-7311 or (210) 299-4300
Website: www.thealameda.org